



MINUTEMAN PRESS TO OPEN FULL-SERVICE PRINTING AND MARKETING SERVICES STORE IN TWO CITY CENTER IN EARLY 2015

Company's Sixth Valley Location will Support Downtown Allentown's 12,000-Plus Office Workers

Allentown, PA, December 8, 2014 – City Center Lehigh Valley, a major mixed-use development in downtown Allentown, announced today that Minuteman Press of the Lehigh Valley, the area's leading print provider, will open a 2,000-square-foot full-service printing and marketing services store on the ground floor of Two City Center at 645 Hamilton Street in the first quarter of 2015.

Minuteman's store will offer rapid digital print and copy services using state-of-the-art Canon production equipment as well as marketing, design and mailing services, promotional products and garments, blueprints, posters, invitations and more. It will also offer pack-and-ship services for City Center's tenants. Two City Center will be Minuteman's sixth Lehigh Valley location and the second Allentown location for the nationally recognized printing franchise, which has more than 900 stores worldwide.

"As Minuteman further solidifies its place as the print provider of choice throughout the region, it makes good business sense for us to open a location in the up-and-coming downtown Allentown business district," said David Pike, owner of Minuteman Press of the Lehigh Valley. "With more than 3,000 new office professionals bringing the total to more than 12,000, downtown Allentown has a huge employment base on which to build our business."

City Center Leasing Manager Jarrett Laubach added, "Having a Minuteman store within City Center will offer our tenants and the local business community another great amenity. Minuteman's ability to turn around high-quality work quickly, whether it's a simple copy job or a complicated marketing piece, will be an asset to downtown Allentown."

Two City Center is an 11-story Class A office building with first-floor retail space. The office tower is home to National Penn Bank headquarters, CrossAmerica Partners headquarters and a division of Air Products, among other tenants.



Minuteman Press of the Lehigh Valley, with other locations in Allentown, Bethlehem, Easton, Coopersburg and the campus of DeSales University, dominates the region's print-services landscape.

About Minuteman Press of the Lehigh Valley:

Minuteman Press of the Lehigh Valley is a family owned and operated full-service printing and promotional products company -- a creative, single-source business partner for printing, copying, marketing and mailing services and promotional products. The stores can provide everything needed to effectively brand, market and advertise a business. They also offer offset, digital and large-format printing, copying, and design, bindery and mailing services to meet every need. The company strives to provide quality products delivered in a timely manner and with a high level of personalized service. Visit www.mmplv.com to learn more.

About City Center Lehigh Valley:

City Center Lehigh Valley is a major mixed-use development that is helping transform downtown Allentown, Pennsylvania, into one of America's most vibrant urban communities and a regional center of excellence for business, culture and metropolitan living. With Allentown's new arena, PPL Center, at its core, City Center includes two Class A office buildings, upscale restaurant and retail space, loft-style office space and a coworking space called Velocity. City Center is constructing a third Class A office building, the Renaissance Allentown Hotel, Strata Luxury Flats and additional restaurant, retail and loft-style office space by late 2015 – a total investment of \$400 million. Visit citycenterlehighvalley.com to learn more.

Media Contact:

Jeff Vaughan, Vaughan Communications Group, jv@voncom.com, 610-533-4264