



## **CITY CENTER LEHIGH VALLEY ANNOUNCES NEW RESTAURANT AND LOUNGE ABOVE ENTRANCE TO ALLENTOWN'S PPL CENTER**

### **Opening in January, "The Dime" Will Feature Upscale Locally Inspired Cuisine by Chef Jason Viscount**

**Allentown, PA, October 15, 2014** – City Center Lehigh Valley, a major mixed-use development in downtown Allentown, announced today a new restaurant and lounge that will open in January above the entrance to PPL Center at Seventh and Hamilton streets. "The Dime," which will offer upscale American cuisine, was named in honor of the historic Dime Bank Building that is being incorporated into the restaurant.

Jason Viscount has been named executive chef of The Dime. Prior to joining The Dime, Viscount was executive chef and general manager of Bricco, an award-winning fine-dining restaurant in downtown Harrisburg. In 2006, Viscount helped open Bricco to rave reviews, including being named a member of DiRōNA, Distinguished Restaurants of North America, an honor that fewer than 800 restaurants have earned in 20 years. A native of York, Pennsylvania, Viscount attended the Restaurant School of Philadelphia then worked in the kitchens of Yorktowne Hotel, Hotel Hershey's Circular Dining Room and The Golden Sheaf at the Hilton Harrisburg.

According to Viscount, The Dime's menu will feature locally inspired and locally sourced American cuisine. For instance, Viscount is perfecting a new recipe for short rib pierogies with mushrooms from Kennett Square, Pennsylvania. Other creations will feature produce, meats and seafood from Lancaster County, the Greater Philadelphia area and New Jersey. Similarly, The Dime's full-service bar will feature Pennsylvania beers, wines and liquors among its list of craft beers, 150 wines and craft cocktails. The Dime will also have an onsite bakery.

"I'm excited to share my zeal for fine food with the Lehigh Valley in this stunning new space," Viscount said. "The Dime's menu will reflect the region, offering a modern, upscale take on American comfort food. I like to take traditional recipes and switch them up to include what's local to the area."



The Dime will be located above the curved entrance to PPL Center on the second level. It will feature two-story ceilings, an open kitchen and floor-to-ceiling windows overlooking Seventh and Hamilton streets. The dining room will be highlighted by a huge oval lighting feature and the bar and lounge will include a large glass keg cooler.

The Dime will seat around 220 people for breakfast, lunch, dinner and late night. Two private dining rooms that seat 40 and 16, respectively, will also be available and have already been booked for several special events in 2015. The Dime will connect directly to the Renaissance Allentown Hotel, which will also open in January, and to PPL Center, making it easy for diners to visit The Dime before and after arena events without leaving the building.

The Dime will create 50 new jobs and plans to hire for all restaurant positions through job fairs in mid-November. It is City Center's fourth restaurant downtown. The Hamilton Kitchen & Bar and Roar Social House opened in 2014, and City Center has announced that Tony Luke's will soon open at 806 Hamilton Street. City Center is currently seeking an experience operator to reopen The Federal Grill at 536 Hamilton Street.

To book an event in 2015 at The Dime, contact Director of Sales and Marketing Mark De Intinis at 412-225-8770. Get connected with The Dime at [thedimeallentown.com](http://thedimeallentown.com), [twitter.com/DimeAllentown](https://twitter.com/DimeAllentown) and [facebook.com/TheDimeAllentown](https://facebook.com/TheDimeAllentown).

**About City Center Lehigh Valley:**

City Center Lehigh Valley is a major mixed-use development that is helping transform downtown Allentown, Pennsylvania, into one of America's most vibrant urban communities and a regional center of excellence for business, culture and metropolitan living. With Allentown's new arena, PPL Center, at its core, City Center includes two Class A office buildings, upscale restaurant and retail space, loft-style office space and a coworking space called Velocity. City Center is constructing a third Class A office building, the Renaissance Allentown Hotel, Strata Luxury Flats and additional restaurant, retail and loft-style office space by late 2015 – a total investment of \$400 million. Visit [citycenterlehighvalley.com](http://citycenterlehighvalley.com) to learn more.

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