



CITY CENTER LEHIGH VALLEY ANNOUNCES STRATA, LUXURY FLATS AT FOUR CITY CENTER, TO OPEN LATE SUMMER 2015

**Stylish Building on Artswalk Will Feature Upscale Finishes and Amenities,
First-Floor Boutiques and Eateries, Rooftop Party Deck and Onsite Parking**

Allentown, PA, September 8, 2014 – City Center Lehigh Valley (CCLV), a major mixed-use development in downtown Allentown, Pa., announced today that its future residences at Seventh and Linden streets, STRATA, Luxury Flats at Four City Center, will open in the late summer of 2015. STRATA is now accepting refundable \$100 deposits to join its priority reservation list, which secures a first pick of the flats when leasing begins. J.B. Reilly, cofounder and president of CCLV, made the announcements at a press conference where Senate Majority Whip Pat Browne and Mayor Ed Pawlowski also made remarks.

STRATA will be a stylish five-story building on an extension of the Allentown Artswalk that will connect with Seventh Street. Its first floor will offer several boutiques and eateries with outdoor dining. The pet-friendly flats will feature upscale finishes like granite and stainless steel and a long list of community amenities that includes a yoga studio, a green courtyard and a rooftop party deck with fire pits.

STRATA will offer 170 studio, one-bedroom and two-bedroom flats and two onsite parking options, underneath the building or in the Linden Street parking deck with controlled access to STRATA through a pedestrian bridge. Concierge services will include car service, dry cleaning delivery, pet walking and housekeeping, among many others. Like all City Center properties, STRATA will have controlled access and 24/7 monitored surveillance cameras.

According to Reilly, STRATA will not only offer residents a sophisticated, amenities-packed place to live but also an enviable urban lifestyle. “Downtown Allentown is rapidly becoming one of the best neighborhoods in the region,” Reilly said. “With PPL Center’s concerts and sporting events, hot new restaurants and nightlife, new pocket parks, and the city’s arts venues all within walking distance, STRATA will put residents in



the middle of the excitement. And with more businesses moving downtown, walk-to-work opportunities are continually increasing for future STRATA residents.”

“These luxury apartments help bring the transformation and redevelopment of Allentown full circle,” Sen. Browne said. “Now, more people will be able to live within walking distance of jobs, restaurants and entertainment. Like major cities across the country, Allentown is creating a vibrant urban community that will draw professionals downtown not only to work but also to live.”

STRATA will be managed by Landmark Communities, which operates several luxury apartment communities in the Lehigh Valley.

To join STRATA’s priority reservation list, call 610-841-2489 or email STRATA@landmarkcommunities.com. For more information, visit STRATA4CC.com or facebook.com/STRATA4CC.

To learn more about retail opportunities on the Artswalk at Four City Center, contact Jarrett Laubach at 610-625-5537 or jarrett@citycenterlehighvalley.com.

About City Center Lehigh Valley

City Center Lehigh Valley is a major mixed-use development that is helping transform downtown Allentown, Pennsylvania, into one of America’s most vibrant urban communities and a regional center of excellence for business, culture and metropolitan living. With Allentown’s future arena, PPL Center, at its core, City Center will include three Class A office buildings, the Renaissance Allentown Hotel, luxury apartments, upscale retail space, loft-style office space and parking – an investment of more than \$400 million – by early 2015. Over the next five years, City Center will invest a total of \$500 million in downtown Allentown. Visit www.citycenterlehighvalley.com to learn more.

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