



## **CITY CENTER LEHIGH VALLEY LAUNCHES SUMMER CONCERT SERIES MAY 8**

### **Series Will Offer Free Music in Downtown Allentown Every Friday Evening From May Through August**

**Allentown, PA, May 5, 2015** – City Center Lehigh Valley, a major mixed-use development in downtown Allentown, announced today that it will launch the City Center Summer Concert Series, offering free music in downtown Allentown every Friday evening from May 8 through August 28.

The City Center Summer Concert Series will include a variety of acts by professional performers, local musicians and DJs. The concerts, which will all be held on Fridays between 5 and 7 p.m., will rotate among City Center restaurants, including ROAR Social House, The Dime, The Hamilton Kitchen & Bar and Shula's Steak House, which will open in June.

"The overwhelming success of City Center's Jazz Concert Series in partnership with Allentown JazzFest led us to plan free live music weekly in downtown Allentown for the entire summer," said City Center Events and Marketing Manager Mitch Hanna. "Our restaurants and The Shops at City Center are partnering to draw more people downtown to experience the city's renaissance, and this concert series is just another creative way to attract crowds."

Last week, City Center and several other downtown merchants announced a free parking program for the PPL Center deck to encourage people to dine and shop downtown.

Summer Concert Series performances in May on Fridays from 5 to 7 p.m. include:

- May 8: Rad & Kell at The Hamilton Kitchen & Bar
- May 15: Brian of the Coconutz at The Dime
- May 22: The Peptone Trio at ROAR Social House
- May 29: DJ MC Tom Taylor's 80s Dance Party at The Dime



A 90-minute bonus concert by pop/soul duo Rad & Kell will kick off the series Friday, May 8 at 11:45 a.m. in front of PPL Center. For the entire series schedule, visit [citycenterlehighvalley.com/events](http://citycenterlehighvalley.com/events).

**About City Center Lehigh Valley:**

**City Center Lehigh Valley** is a major mixed-use development that is helping transform downtown Allentown, Pennsylvania, into one of America's most vibrant urban communities and a regional center of excellence for business, culture and metropolitan living. With Allentown's new arena, PPL Center, at its core, City Center includes three Class A office towers, the Renaissance Allentown Hotel and The Shops at City Center as well as upscale restaurant space, loft-style office space and a coworking space called Velocity. City Center is constructing Strata Luxury Flats and additional restaurant and retail space by late 2015 – a total investment of \$400 million.

**Media Contact:**

Jeff Vaughan, Vaughan Communications Group, [jv@voncom.com](mailto:jv@voncom.com), 610-533-4264